

# 2021 IMPACT STUDY



Impact measurement is core to Epic's model. In 7 years, we supported 48 organizations around the world who work relentlessly to change the lives of children and youth. Our role is to empower them so that they can maximize their impact. It was important for us to launch an independent third party evaluation to assess how and to what extent our support has impacted our portfolio organizations. Here are the results.

## A BRIEF REMINDER OF WHO WE ARE



### OUR MISSION

Epic exists to **empower and protect children**, youth and our planet by bridging the gap between impactful nonprofits that need smart money and donors who want to make a difference.



### OUR PRINCIPLES

Epic provides impact catalyzing support to organizations with **unrestricted funding** starting at \$100,000 per year, over a minimum of 3 years. **Non-financial support** is also provided on an ad hoc basis.



### CHILDREN AND YOUTH

the current study focuses on our children and youth portfolio. Epic has mobilized to date \$54 M and supported 48 organizations in 11 countries.

## OUR FUNDING ALLOWS OUR GRANTEES TO

1

### ACHIEVE CHANGE FOR CHILDREN AND YOUTH

89% of the respondents said Epic's funding helped them grow their impact

70% felt it had been 'transformational'

Our support allows organizations to:

- offer the 'gold standard' of programs
- be iterative, user centered and agile (e.g. with COVID)
- expand and scale their work
- encourage innovation
- gap fill when needed

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### STRENGTHEN THEIR INFRASTRUCTURE AND CORE OPERATIONS

78% of the organizations used Epic's funds to increase their staff capacity (e.g. recruitment, improvement of HR management systems, training courses)

74% of the grantees invested in Monitoring & Evaluations creating a virtuous circle of impact



3

### REACH A GREATER DEGREE OF SUSTAINABILITY

82% reported a greater financial sustainability

60% said it has helped them to plan further into the future

Epic's support and monitoring and evaluation model helps:

- secure other resources and funds
- withstand shocks and be more resilient
- reflect on future and strategic questions

# THE UNIQUE BENEFITS OF BEING IN EPIC'S PORTFOLIO

1

The assessment and monitoring process is a **MARK OF ACCREDITATION**.

2

Epic's funds are a **SEAL OF APPROVAL** with other funders.

3

The close relationship with Epic's staff creates an alchemy and provides **GREAT ADVICE AND SUPPORT**.

## EVIDENCE OF OUR IMPACT

- Clear evidence of the **positive and significant** impact of Epic's support
- Excellent examples of **best practice** from Epic as a funder and supporter of organizations
- Strong, honest and empowering relationships nurtured and maintained between Epic and these organizations

“ Epic is in a perfect position to demonstrate that unrestricted funding can be done well with huge impact. It can be a powerful **advocate to encourage other funders** to come on this journey. ”

Impact Works Associates

“

Our response to the pandemic was only possible due to the unrestricted funders like Epic that have allowed us to build strong core functions that can respond quickly and effectively.

”

“

You aren't always totally truthful with all donors, but we are always truthful with Epic.

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## TESTIMONIALS

“

Epic's high level of unrestricted funding has provided a level of security & sustainability to enable [us] to try new things and grow as an organization.

”

“

With Epic you can be iterative - this is how google, facebook, amazon etc work, but not so in our sector.

”

“

Epic's support helps us to build our work, reach new people, get the right people who need it into the programme - and the most vulnerable - and make sure we have the widest reach and impact.

”

“

Epic being on our CV has definitely helped us win these new grants. We stand out much more.

”

## METHODOLOGY & SCOPE OF THE SURVEY

### METHODOLOGY

Anonymous survey  
One-on-one interviews  
Focus groups

### SAMPLE SIZE

41 grantees,  
both past & present  
(almost 80% of portfolio)

### EVALUATOR

Impact Works Associates  
- Strategy Consultant  
for Charity and Funders - UK